CARE Committee Report

by: PDG Steve Patterson Co-Chairperson

Date Report Sent: January 8, 2021

Dear MD19 Council members,

Being a new co-chair for MD19 CARE, I wanted to focus on the new Haiti project from an awareness standpoint and see if I could increase that awareness in my own District. District G has been a low contributor in the past, and I wanted to change that.

I sent messages to all MD19 District CARE Chairs and suggested a "Pass the Hat" effort that might increase CARE donations. As of December 2020, \$11,825 has been donated with all districts making contributions. I went a little further with my own club (Longview Pioneer) by sending a personal plea for donations from \$1 to whatever one could afford. I included a stamped envelope to ease the effort to send money. As of December 31,2020, \$3,165 have been raised with 3 Pioneer Lions giving \$500 each. This figure should be reflected in the MD19 January 2021 report.

I am going to continue to reach out to all clubs and suggest a "Pass the Hat" campaign to help boost contributions.

Respectfully submitted,

PDG Steve Patterson

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